

Privacy Policy

Our company "Choice-1-Marketing" is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

This privacy policy sets out how our company "Choice-1-Marketing" collects and uses information from all end users of our Internet services (the "Services") - those who access some of our Services but do not have accounts ("Visitors") as well as those who may purchase Products and/or pay a monthly service fee to subscribe to the Service ("Customers")- what we do with the information we collect, and the choices of Visitors and Customers have concerning the collection and use of such information. Read this Privacy Policy carefully. By visiting our Company, "Choice-1-Marketing" Web sites, you are consenting to our policy of collecting and using your data.

Personal Information Our Company Collects and Usage

Our company collects information in different ways from Visitors and Customers who access the various parts of our Services and the network of Web sites accessible through our Service.

Purchases: Our customers who purchase or financially subscribe to our products or service are asked for personal information when purchasing our products or services including name, address, telephone number, billing information like a credit card number. The personal information collected from customers during the purchasing process is used to manage their account - for example, billing purposes, customer service inquiries, etc. This information may be shared with third parties.

Our company collects personal information through forms you complete on the site as well as from text messages, emails, telephone calls, postal mail or other communications with the user, as well as from outside sources. For example, when you complete a form subscribing to our online newsletter we collect information such as, but not limited to, your name, email, the webpage you signed up from, geographical data such as your city, state, postal code, country, timestamp, and IP address.

Online Advertising: In some cases, our company may use this information for delivering targeted advertisements to Visitors and Customers through advertising platforms ("ad platforms" or "advertising platforms" or "platforms") such as, but not

limited to, Facebook Ads, Google Ads, Microsoft Advertising and their networks and partners.

Custom Audiences: These advertising platforms offer different methods to advertise to customers, potential customers, and visitors. One of the methods is through Custom Audiences. A Custom Audience is a list of people that we would like to show our ads to on these platforms who have shown interest in our service or we think they will show interest. The audience may consist of names and email addresses our company already has through collection of data in a manner consistent with this privacy policy.

You can opt out of seeing our company's "Audience" advertisements on these platforms by emailing us at optout@internetpurchases.net. In the subject line put "Opt Out" and include the platform such as Facebook. In the message describe in detail the platform you would like to opt out of Custom Audience and include the email address that you want opted out. Our company will contact platform and request that your email be removed from the Custom Audience.

If you choose to opt out of our company mailing list, then email us at optout@internetpurchases.net and detail your name and email address that you want opted out of our company records. Opting out of our company records will not remove you from Custom Audiences. You need to request being removed from Custom Audiences.

Cookies: A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Remarketing: Our company may use cookies, Google Analytics and Google Tag Manager, Microsoft Advertising tracking codes or tags, and Facebook tracking codes and pixels to collect data about visitors and use this data to serve ads that retarget or remarket visitors and customers.

Our company may utilize various types of advertising that appear on our company sites and services including ads on third party sites and services. Our company may make use of categories of information, including names and email addresses our company has collected from customers and visitors on our sites, as well as third party sites and services, in relation with the ads that are served. These advertisements may include, but are not limited to, geo-location data, behavioral or interest based advertising, contextual advertising, tracking codes like cookies and pixels, and/or remarketing or retargeting advertising.

This is a form of advertising targeting the specific individual visiting the website.

These are all methods to collect and track visitor. This allows advertising platforms to show you advertisements across the internet and across personal devices like, but not limited to, internet browsers, smart phones, computers, tablets, and smart TVs. Our company shares end user tracking data with third parties for advertising and marketing purposes.

Our company may use "Interest Based" audience data or "Demographic Based" audience data (such as age, interests, and gender) from these advertising platforms to serve you ads based on this data.

Users can opt out of Google Analytics at: <https://tools.google.com/dlpage/gaoptout>

Behavioral targeting opt-out: There are many resources to learn more about opting out of Interest-Based Advertising.

If you choose to opt out, then check out the following resources:

[NAI consumer opt-out page](#) or the [DAA opt-out page](#).

These resources are also available under “Your Choices” in the [Microsoft Online Advertising Privacy Statement](#).

Notice to California Residents – Your California Privacy Rights

California Civil Code section 1798.83, also known as the “Shine The Light” law, allows California residents to request and obtain from us once a year, free of charge, information about their personally identifiable information, if any, that we disclosed to third parties for direct marketing purposes in the preceding calendar year, if at all.

If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared such information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request to optout@internetpurchases.net and include the "California Privacy Request" in the subject line. Send a detailed message including your name, email address, and physical mailing address and we will respond within 30 days.

Children’s Privacy: Protecting children’s privacy is especially important to us. It is our policy to comply with the Children’s Online Privacy Protection Act of 1998 and all other applicable laws. Therefore we restrict our Web site to persons eighteen years or older.

YOU MUST BE EIGHTEEN (18) YEARS OR OLDER TO ACCESS THIS WEB SITE. IF YOU ARE UNDER EIGHTEEN YEARS OF AGE, YOU ARE NOT PERMITTED TO ACCESS THIS WEB SITE FOR ANY REASON. DUE TO THE AGE RESTRICTIONS FOR USE OF THIS WEB SITE, NO INFORMATION OBTAINED BY THIS WEB SITE, FALLS WITHIN THE CHILDREN’S ONLINE PRIVACY PROTECTION ACT (COPPA) AND IS NOT MONITORED AS DOING SO.

"Choice-1-Marketing" may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

This policy is effective from 02-01-2022.